

Order / Rev: 2680532
 Alt Order #:
 Flight Dates: 04/28/23 - 05/16/23

Advertiser: POL/ Jonathan Shell / R / AG Commissic
 Product Desc:
 Estimate:

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/24/23		04/24/23	04/30/23	----F--					1	\$40.00		0.00			
Week: 05/01/23		05/01/23	05/07/23	-TWTF--					2	\$40.00		0.00			
Week: 05/08/23		05/08/23	05/14/23	MTWTF--					4	\$40.00		0.00			
Week: 05/15/23		05/15/23	05/21/23	MT-----					2	\$40.00		0.00			
N 2	WHAS	04/28/23	05/16/23	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	2	\$80.00	P04	0.00	NM	8	\$640.00
		Local News @ 6a M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/24/23		04/24/23	04/30/23	----F--					1	\$80.00		0.00			
Week: 05/01/23		05/01/23	05/07/23	-TWTF--					3	\$80.00		0.00			
Week: 05/08/23		05/08/23	05/14/23	MTWTF--					4	\$80.00		0.00			
Week: 05/15/23		05/15/23	05/21/23	-----					0	\$150.00		0.00			
N 3	WHAS	04/28/23	05/16/23	Good Morning America	CM	7-9a	MTWTF--	:30	2	\$120.00	P04	0.00	NM	22	\$2,640.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/24/23		04/24/23	04/30/23	----F--					1	\$120.00		0.00			
Week: 05/01/23		05/01/23	05/07/23	-TWTF--					10	\$120.00		0.00			
Week: 05/08/23		05/08/23	05/14/23	MTWTF--					10	\$120.00		0.00			
Week: 05/15/23		05/15/23	05/21/23	MT-----					1	\$120.00		0.00			
N 4	WHAS	04/28/23	05/16/23	Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	2	\$50.00	P04	0.00	NM	11	\$550.00
		Local News @ 12p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/24/23		04/24/23	04/30/23	----F--					1	\$50.00		0.00			
Week: 05/01/23		05/01/23	05/07/23	-TWTF--					4	\$50.00		0.00			
Week: 05/08/23		05/08/23	05/14/23	MTWTF--					5	\$50.00		0.00			
Week: 05/15/23		05/15/23	05/21/23	MT-----					1	\$50.00		0.00			
N 5	WHAS	04/28/23	05/16/23	Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	2	\$50.00	P04	0.00	NM	10	\$500.00
		Local News @ 4p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/24/23		04/24/23	04/30/23	----F--					1	\$50.00		0.00			
Week: 05/01/23		05/01/23	05/07/23	-TWTF--					4	\$50.00		0.00			
Week: 05/08/23		05/08/23	05/14/23	MTWTF--					4	\$50.00		0.00			
Week: 05/15/23		05/15/23	05/21/23	MT-----					1	\$50.00		0.00			
N 6	WHAS	04/28/23	05/16/23	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	2	\$130.00	P04	0.00	NM	9	\$1,170.00
		Local News @ 5p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/24/23		04/24/23	04/30/23	----F--					1	\$130.00		0.00			
Week: 05/01/23		05/01/23	05/07/23	-TWTF--					3	\$130.00		0.00			
Week: 05/08/23		05/08/23	05/14/23	MTWTF--					4	\$130.00		0.00			
Week: 05/15/23		05/15/23	05/21/23	MT-----					1	\$130.00		0.00			
N 7	WHAS	04/28/23	05/16/23	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	2	\$250.00	P03	0.00	NM	8	\$2,000.00
		Local News @ 6p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/24/23		04/24/23	04/30/23	----F--					1	\$250.00		0.00			
Week: 05/01/23		05/01/23	05/07/23	-TWTF--					3	\$250.00		0.00			
Week: 05/08/23		05/08/23	05/14/23	MTWTF--					3	\$250.00		0.00			
Week: 05/15/23		05/15/23	05/21/23	MT-----					1	\$250.00		0.00			
N 8	WHAS	05/02/23	05/16/23	ET 7-730p	CM	7-730p	MTWTF--	:30	2	\$150.00	P04	0.00	NM	7	\$1,050.00
		ET 7-730p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/01/23		05/01/23	05/07/23	-TWTF--					3	\$150.00		0.00			
Week: 05/08/23		05/08/23	05/14/23	MTWTF--					3	\$150.00		0.00			
Week: 05/15/23		05/15/23	05/21/23	M-----					1	\$150.00		0.00			
N 9	WHAS	04/29/23	05/14/23	Local News @ 9a Sa	CM	9-10a	-----S-	:30	1	\$50.00	P04	0.00	NM	3	\$150.00
		Local News @ 9a Sa													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/24/23		04/24/23	04/30/23	-----S-					1	\$50.00		0.00			
Week: 05/01/23		05/01/23	05/07/23	-----					0	\$50.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3		WHAS	05/01/23-05/07/23	Local News @ 12p M-F			12-1p	MTWThF----	:30	\$50.00	0.00	NM			
		Ⓜ MG for 9.1 05/06													
Week: 05/08/23		05/08/23	05/14/23	-----S-					1	\$50.00		0.00			

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/23	05/14/23	-----S-		1				\$50.00		0.00			
10	WHAS	05/02/23	05/14/23	Thu Prime B Thu Prime B	CM	9-10p	---T---	:30	1	\$800.00	P04	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	---T---		1				\$800.00		0.00			
		Week: 05/08/23	05/14/23	-----		0				\$800.00		0.00			
11	WHAS	05/02/23	05/14/23	Sun Prime A Sun Prime A	CM	7-8p	-----S	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	-----		0				\$800.00		0.00			
		Week: 05/08/23	05/14/23	-----S		1				\$300.00		0.00			
N 12	WHAS	05/02/23	05/14/23	Nightline Nightline	CM	1237-106a	MTWTF--	:30	1	\$40.00	P03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	-----		0				\$40.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--		1				\$40.00		0.00			
N 13	WHAS	05/02/23	05/14/23	iCrimes 135-205a Su 135-205a Su	CM	135-205a	-----S	:30	1	\$10.00	P04	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	-----		0				\$10.00		0.00			
		Week: 05/08/23	05/14/23	-----S		1				\$10.00		0.00			
N 14	WHAS	05/01/23	05/05/23	iCrimes 105-135a 105-135a M-F	CM	105-135a	MTWTF--	:30	1	\$15.00	P04	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	MTWTF--		1				\$15.00		0.00			
N 15	WHAS	05/01/23	05/05/23	BBN Tonight 135-205a 135-205a M-F	CM	135-205a	MTWTF--	:30	1	\$10.00	P04	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	MTWTF--		1				\$10.00		0.00			
													Totals	93	\$10,235.00