ORDER

Orders Order / Rev: 2680532 Alt Order #: Product Desc: **WHAS** Estimate: Flight Dates: 04/28/23 - 05/16/23 Primary AE: Nick Coloprisco Sales Office: Original Date / Rev: 04/26/23 / 04/26/23 WHAS Order Type: General Sales Region: LOC **Grit Media** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: EOM/EOC 324 Capital Avenue Frankfort, KY 40601 Agency Commission: 15% Advertiser Name: POL/ Jonathan Shell / R / AG Commiss A25-54 New Business End: Demographic: PL-Candidate: State Agriculture **Product Codes:** Advertiser External ID: M213742 Revenue Code 1: AGY Agency External ID: 20569AG Revenue Code 2: (POL) Political Unit Code: General Revenue Code 3: (POL) Candidate Order Separation: 00:15:00 Priority: P04

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/23	04/30/23	8	\$770.00	\$654.50
05/01/23	05/16/23	85	\$9,465.00	\$8,045.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2023	8	\$770.00	\$654.50	0.00
May 2023	85	\$9,465.00	\$8,045.25	0.00
Totals	93	\$10,235.00	\$8,699.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$10,235.00
Market	100%	\$68,233.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$57,998.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	N 1	WHAS	04/28/23	05/16/23	Local News @ 5a M	-F CM	5-6a	MTWTF	:30	2	\$40.00 P04	0.00 NM	9	\$360.00
Local News @ 5a M-F														
		Sta	rt Date I	End Date	Weekdays S	oots/Week	Rate	Rating				ı		

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WHAS

Order / Rev: 2680532 Advertiser: POL/ Jonathan Shell / R / AG Commissic

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Flight Dates: 04/28/23 - 05/16/23 Estimate:

Ln Ch Start	End	Inventory Code	e Break	Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/24/23	04/30/23	F	1	\$40.00	0.00						
Week: 05/01/23	05/07/23	- TWTF	2	\$40.00	0.00						
Week: 05/08/23 Week: 05/15/23	05/14/23 05/21/23	MTWTF MT	4 2	\$40.00 \$40.00	0.00 0.00						
N 2 WHAS 04/28/2		Local News @ 6		6-7a	MTWTF	:30	2	\$80.00 P04	0.00 NM	8	\$640.00
N 2 WHAS 04/20/2	23 03/10/23	Local News @ 6		0-7 a	WII WIF	.30	2	ф60.00 P04	U.UU INIVI	0	\$640.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/24/23	04/30/23	F	1	\$80.00	0.00						
Week: 05/01/23	05/07/23	- TWTF	3	\$80.00	0.00						
Week: 05/08/23	05/14/23	MTWTF	4	\$80.00	0.00						
Week: 05/15/23	05/21/23		0	\$150.00	0.00						
N 3 WHAS 04/28/2	23 05/16/23	Good Morning A		7-9a	MTWTF	:30	2	\$120.00 P04	0.00 NM	22	\$2,640.00
		Good Morning A			5						
Start Date	End Date	<u>Weekdays</u> F	Spots/Week	<u>Rate</u>	Rating						
Week: 04/24/23 Week: 05/01/23	04/30/23 05/07/23	- TWTF	1 10	\$120.00 \$120.00	0.00 0.00						
Week: 05/08/23	05/14/23	MTWTF	10	\$120.00	0.00						
Week: 05/15/23	05/21/23	МГ	1	\$120.00	0.00						
N 4 WHAS 04/28/2	23 05/16/23	Local News @ 1	2p M-F CM	12-1p	МГЖГБ	:30	2	\$50.00 P04	0.00 NM	11	\$550.00
		Local News @ 1	2p M-F								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 04/24/23	04/30/23	F	1	\$50.00	0.00						
Week: 05/01/23	05/07/23	- TWFF MTWFF	4	\$50.00	0.00						
Week: 05/08/23 Week: 05/15/23	05/14/23 05/21/23	MΓ	5 1	\$50.00 \$50.00	0.00 0.00						
N 5 WHAS 04/28/2		Local News @ 4	n M-F CM	4-5p	MTWTF	:30	2	\$50.00 P04	0.00 NM	10	\$500.00
11 0 111110 0 1/20/2	00/10/20	Local News @ 4		, op		.00	_	φου.σσ. σ.	0.00 11111		φοσσ.σσ
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/24/23	04/30/23	F	1	\$50.00	0.00						
Week: 05/01/23	05/07/23	- TWTF	4	\$50.00	0.00						
Week: 05/08/23	05/14/23	MΓWΓF MΓ	4	\$50.00	0.00						
Week: 05/15/23	05/21/23		<u> </u>	\$50.00	0.00	.20	2	\$430.00 D04	0.00 NIM	9	¢4 470 00
N 6 WHAS 04/28/2	23 03/10/23	Local News @ 5 Local News @ 5	•	5-530p	MTWTF	:30	2	\$130.00 P04	0.00 NM	9	\$1,170.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/24/23	04/30/23	F	1	\$130.00	0.00						
Week: 05/01/23	05/07/23	- TWTF	3	\$130.00	0.00						
Week: 05/08/23	05/14/23	MTWTF	4	\$130.00	0.00						
Week: 05/15/23	05/21/23	МГ	1	\$130.00	0.00						
N 7 WHAS 04/28/2	23 05/16/23	Local News @ 6		6-630p	МГЖГБ	:30	2	\$250.00 P03	0.00 NM	8	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/24/23	04/30/23	F	1	\$250.00	0.00						
Week: 05/01/23	05/07/23	- TWTF	3	\$250.00	0.00						
Week: 05/08/23 Week: 05/15/23	05/14/23 05/21/23	MTWTF MT	3	\$250.00 \$250.00	0.00 0.00						
N 8 WHAS 05/02/2			CM	7-730p	MTWTF	:30	2	\$150.00 P04	0.00 NIM	7	\$1,050.00
10 0 WITAS 03/02/2	13 03/10/23	ET 7-730p	Civi	7-730р	IVII VV I I ·	.50	2	ψ130.001 04	0.00 NW	,	ψ1,030.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	- TWTF	3	\$150.00	0.00						
Week: 05/08/23 Week: 05/15/23	05/14/23 05/21/23	МТWГF М	3	\$150.00 \$150.00	0.00 0.00						
N 9 WHAS 04/29/2		Local News @ 9	a Sa CM	9-10a	S-	:30	1	\$50.00 P04	0.00 NM	3	\$150.00
14 0 WITAO 07/29/2	-5 00/17/20	Local News @ 9		o rou	3-	.00	'	ψοσ.σσ1 σ4	0.00 14101		ψ100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/24/23	04/30/23	S-	1	\$50.00	0.00						
Week: 05/01/23	05/07/23		0	\$50.00	0.00						
Spot Ch Date Ra		Description @ 405		/End Time		Veekdays	Len		Rtg Type		
_		ocal News @ 12p	M-F 12-1	þ	N	/TWThF	-	:30 \$50.00	0.00 NM		
(M) MG for 9.1 (S-	4	¢ E0.00	0.00						
Week: 05/08/23	05/14/23		1	\$50.00	0.00				l	ı	

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 Advertiser:
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 Flight Dates:
 04/28/23 - 05/16/23
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 05/	08/23	05/14/23	S-	1	\$50.00	0.00						
10	WHAS	05/02/2	3 05/14/23	Thu Prime B	CM	9-10p	T	:30	1	\$800.00 P04	0.00 NM	1	\$800.00
				Thu Prime B									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 05/	01/23	05/07/23	T	1	\$800.00	0.00						
W	eek: 05/	08/23	05/14/23		0	\$800.00	0.00						
11	WHAS	05/02/2	3 05/14/23	Sun Prime A	CM	7-8p	S	:30	1	\$300.00 P04	0.00 NM	1	\$300.00
				Sun Prime A									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 05/	01/23	05/07/23		0	\$800.00	0.00						
W	eek: 05/	08/23	05/14/23	S	1	\$300.00	0.00						
N12	WHAS	05/02/2	3 05/14/23	Nightline	CM	1237-106a	MTWTF	:30	1	\$40.00 P03	0.00 NM	1	\$40.00
				Nightline									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 05/	01/23	05/07/23		0	\$40.00	0.00						
W	eek: 05/	08/23	05/14/23	MTWTF	1	\$40.00	0.00						
N13	WHAS	05/02/2	3 05/14/23	iCrimes 135-205a	Su CM	135-205a	S	:30	1	\$10.00 P04	0.00 NM	1	\$10.00
				135-205a Su									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 05/	01/23	05/07/23		0	\$10.00	0.00						
W	eek: 05/	08/23	05/14/23	S	1	\$10.00	0.00						
N14	WHAS	05/01/2	3 05/05/23	iCrimes 105-135a	CM	105-135a	МГЖГБ	:30	1	\$15.00 P04	0.00 NM	1	\$15.00
				105-135a M-F									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 05/		05/07/23	MTWTF	1	\$15.00	0.00						
N 15	WHAS	05/01/2	3 05/05/23	BBN Tonight 135-	205a CM	135-205a	MTWTF	:30	1	\$10.00 P04	0.00 NM	1	\$10.00
				135-205a M-F		-			•	,			
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 05/		05/07/23	MTWTF	1	\$10.00	0.00						
	2 3 00/	/=0	25,0.,20	**	·	Ψ.σ.σο						i	

Totals 93 \$10,235.00